

# NORTHUMBERLAND DAY

[Entry Form – The Northumbrie Awards 2018](#)  
[\(please download, complete & scan or email](#)  
[NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) to request a Word version)

**Name of the Northumbrie Award category you wish to enter** (you may enter more than one, but please complete a separate form for each)

**Name of person submitting the entry**

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**Name of village/town/business/school/entity you wish to put forward:**

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**Name of the event/activity:**

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**Describe your activity (up to 400 words max)**

**What were your challenges? (150 words limit)**

**How did you overcome these? (150 words limit)**

**Why did being involved with Northumberland Day matter to you (150 words limit)**

**What were the results of your activity (e.g. number of people who attended/were reached; feedback from attendees or participants; uplift in business; communication of key messages; community benefits). Please explain in 300 words or less**

**Why do you believe your event/school/community/village or parish/business should win this award? (200 words max)**

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Please send any supporting photography to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) either directly, or by WeTransfer

**Email address of person submitting entry:**

**Telephone number of person submitting entry**

Please sign and submit form by emailing it to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) by June 5 2018 or sending it to:

**Catapult PR  
The Kerry Croy Suite  
158 Fleetwood Road South  
Thornton Cleveleys  
Lancashire  
FY6 7NW**

**The winners will be chosen and announced by June 10 2018 and presentations of z presentation event, arranged. Entrants must agree to take part in publicity.**

**Declaration: I agree to abide by the rules of the competition, as stated below.**

**Signature of person entering:**

**Hints:**

### **The Jill Bradbury Award for Most Inspiring School**

Entrants will be expected to demonstrate a range of activities conducted within a school, which involved a sizeable number of pupils. Ideally, the celebration of Northumberland Day will have several facets and will have made a tangible difference to the lives of pupils and the wider community.

### **The Hexhamshire Brewery Award for Most Passionate Pub, Restaurant, Café or Tea Room**

Entrants in this category will have demonstrated a commitment to celebrating Northumberland's culture, as well as using local produce and, ideally, a use of Hexhamshire Brewery ales within their food and drink offering. Decoration of the venue will also be rewarded, along with any other efforts to weave Northumbrian culture into the venue's activities.

## **The Langley Castle Award for Best Foodies' Event or Initiative**

This 'Northumbrie' Award will reward an event or initiative that creatively uses local food or drink in a Northumberland Day celebration. The event or activity will ideally have various facets, or one big wow factor, and will have an appeal for anyone who loves good food.

## **The Helen Grierson Studio's Award for Best Designed Event**

This award is looking for an event that is cleverly designed to deliver a true feel of Northumberland to those experiencing it. It will ideally have various facets, or one main theme that is communicated in a variety of ways, and should demonstrate a clear enjoyment derived by those attending or being part of the activity.

## **The Angel of Corbridge Award for 'Best Community Involvement'**

This award is for an event or initiative that brings a community together in a shared celebration of Northumberland life. It may focus on just one area, or be multi-faceted, but what we do wish to see are community benefits, feedback and evidence that demonstrates the positive impact that the Northumberland Day celebration has had.

## **The JustBookItNow.com 'Just the Ticket' Award**

This award will go to an initiative, event, business or individual that has created and staged something that conveys the essence of Northumberland Day in terms of passion, pride and community spirit. Entrants should highlight their motivations in creating their chosen celebration, why it mattered to them and how they feel it delivered and possibly exceeded expectations. Feedback from participants will also be taken into account.

## **The Best Dressed Village or Parish**

**If this award runs (which is subject to sponsorship),** we shall be looking for a village or parish that stepped up to the mark when it came to turning its environment red and yellow, whether that was with flags and bunting, flowers, or something else.

## **The Newcastle International Airport Special 'Above and Beyond' Recognition Award**

This is a very special award for the individual adjudged to have done most to further the celebrations of Northumberland Day in 2018. The winner will have demonstrated a passion for Northumberland and their village, town, community or environment, that has inspired a community celebration or a celebratory event, and resulted in tangible outcomes.

## **Award Submission Rules**

1. Entries should be emailed to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) by midnight on June 7 2018.
2. Entries should include supporting evidence that can be emailed either directly, or by WeTransfer, to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) This can be in the form of feedback, vox pops, photography/video clips, figures and statistics, indications of business or community benefits and media coverage.
3. Entries should address the specific questions provided and also reference the factors outlined above under each award category's title.
4. Entrants agree to enter into publicity, as a condition of their entry.
5. The judges' decision will be final and no further correspondence will be entered into.

6. Entrants agree to attend an informal awards ceremony, on the evening of July 5, at Langley Castle Hotel. If this is not possible, entrants will agree to an informal handover and a press call when their award is presented.
7. Entrants agree that statements/elements of their entry may be used in future Northumberland Day publicity.