

# **N**RTHUMBERLAND DAY

## Entry Form – The Northumbrie Awards 2019

**Name of the Northumbrie Award category you wish to enter** (you may enter more than one, but please complete a separate form for each)

**Name of person submitting the entry**

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**Name of village/town/business/school/entity or those pictured (if entering the Northumberland Day Flag Challenge Award) you wish to put forward:**

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**Name of the event/activity or caption for Flag Challenge photo:**

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**Describe your activity (up to 700 words max)**

**What were your challenges? (150 words limit)**

**How did you overcome these? (150 words limit)**

**Why did being involved with Northumberland Day matter to you (150 words limit)**

**What were the results of your activity (e.g. number of people who attended/were reached; feedback from attendees or participants; uplift in business; communication of key messages; community benefits). Please explain in 300 words or less  
(You need not enter this section if entering the Flag Challenge award)**

**Why do you believe your event/school/community/village or parish/business should win this award? (200 words max)**

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**Please send any supporting photography to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) either directly, or by WeTransfer**

**Email address of person submitting entry:**

**Telephone number of person submitting entry**

**Please sign and submit form by emailing it to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) by June 10, 2019 or sending it to:**

**Catapult PR  
Metro House  
14-17 Metropolitan Business Park  
Preston New Road  
Blackpool  
FY3 9LT**

**The winners will be chosen and announced by June 25, 2019 and presentations or a presentation event, arranged. Entrants must agree to take part in publicity.**

**Declaration: I agree to abide by the rules of the competition, as stated below.**

**Signature of person entering:**

**Hints:**

### **The Jill Bradbury Award for Most Inspiring School**

Entrants will be expected to demonstrate a range of activities conducted within a school, which involved a sizeable number of pupils. Ideally, the celebration of Northumberland Day will have several facets and will have made a tangible difference to the lives of pupils and the wider community.

## **The County Day Company Award for Most Passionate Pub, Restaurant, Café or Tea Room**

Entrants in this category will have demonstrated a commitment to celebrating Northumberland's culture, as well as using local produce and, ideally, a use of Hexhamshire Brewery ales within their food and drink offering. Decoration of the venue will also be rewarded, along with any other efforts to weave Northumbrian culture into the venue's activities.

## **The Ken Bradbury Award for Best Foodie Event or Initiative**

This 'Northumbrie' Award will reward an event or initiative that creatively uses local food or drink in a Northumberland Day celebration. The event or activity will ideally have various facets, or one big wow factor, and will have an appeal for anyone who loves good food.

## **The Helen Grierson Studio's Award for Best Designed Event**

This award is looking for an event that is cleverly designed to deliver a true feel of Northumberland to those experiencing it. It will ideally have various facets, or one main theme that is communicated in a variety of ways, and should demonstrate a clear enjoyment derived by those attending or being part of the activity.

## **The Northumberland County Show Award for Best Community Celebration**

This award is one for the community that arranges the best community celebration in honour of Northumberland Day and which demonstrates that community's pride in their county. It will involve various facets and will have brought the community together in some demonstrable way.

## **The Northumberland County Council 'Northumberland Day Flag Challenge' Award**

This award will go to the individual or organisation that has created either a single picture or a series of pictures that involve the Northumberland flag and which required nerve, energy, or creative thought in order to create the scenario seen in the photograph or photographs. The word 'challenge' is important to this entry.

## **The Langley Castle Above and Beyond Award (in memory of Peter Roberts)**

This is a very special award for the individual adjudged to have done most to further the celebrations of Northumberland Day in 2019, or in 2019 and previous years. The winner will have demonstrated a passion for Northumberland and their village, town, community or environment, that has inspired a community celebration or a celebratory event and resulted in tangible outcomes.

## **Award Submission Rules**

1. Entries should be emailed to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk) by midnight on June 10, 2019.
2. Entries should include supporting evidence that can be emailed either directly, or by WeTransfer, to [NDay@catapultpr.co.uk](mailto:NDay@catapultpr.co.uk). This can be in the form of feedback, vox pops, photography/video clips, figures and statistics, indications of business or community benefits, media coverage or other demonstrations of value.
3. Entries should address the specific questions provided and also reference the factors outlined above under each award category's title.

4. Entrants agree to enter into publicity, as a condition of their entry.
5. The judges' decision will be final and no further correspondence will be entered into.
6. Entrants agree to attend an informal awards ceremony, if the organisers can stage such an event (details to be provided). If this is not possible, entrants will agree to an informal handover and a press call when their award is presented.
7. Entrants agree that statements/elements of their entry may be used in future Northumberland Day publicity.